

CLEAR CHANNEL

RADIO MEMPHIS FILE COPY ORIGINAL

April 7, 2008

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Chairman Kevin J. Martin
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

In the Matter of Broadcast Localism (MB Docket No. 04-233)


Dear Chairman Martin:

I am writing you today regarding the recent news that the Federal Communications Commission is considering a radical re-regulation of our nation's broadcast system in the pending localism proceeding. I understand the Commission intends to reverse decades of deregulatory progress by imposing a series of new and burdensome regulations on broadcasters; and I ask you to reconsider these actions.

In Memphis, Clear Channel Radio Memphis operates six radio stations (WHAL, WREC, WEGR, WDIA, WHRK, KJMS) with over 500,000 listeners in the Mid South area. How important are these stations in the community was obvious last week during the celebration of Dr. Martin Luther King Jr. 40th anniversary of his death at the Civil Rights Museum. You may have seen live interviews with civil rights leaders on 1070 WDIA-AM via CNN from the museum or heard Senator Clinton on Hallelujah 95.7 WHAL-FM or caught Tom Joyner broadcasting live with KJMS-FM V101. What you did not see or hear is how our stations make a difference in our community everyday helping over 40 local non profit organizations. In this case for example, we daily help two organizations fulfilling Dr. King's vision with campaigns on our radio stations combating domestic abuse for the YWCA (resulting in over 300 victims over the past 6 months going to the shelter because of our campaigns) or the hundreds of volunteers who are now part of the Mentorship program we launched since Dr. King's birthday in January. And if you were in town three weeks ago, you would have heard the stories of the families fighting cancer during our Rock 103 Radio-thon for the local Ronald McDonald House helping to raise over \$275,000.

The voice of WDIA, the first Black programmed radio station in America in 1948 is celebrating 60 years and we are known as the Goodwill station for a reason. In fact, you could also say all six of ours stations are Goodwill stations because we help make a difference everyday the lives of our listeners in Memphis and the surrounding areas. As broadcasters we recognize the important role we play in our community and our current climate pushes us to do even more as our community struggles with a questionable economy. I urge the Commission not to impose any rules that will create unnecessary burdens that may distract our focus on providing the valuable community service we do everyday.

Sincerely,


Timothy P. Davies
Vice President/ Market Manager
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